



Video: OfficeMax Launches New Ink & Toner Recycling Program

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New Self-Replenishing and Online Tracking Features Make it Easier to Recycle Used Cartridges

NAPERVILLE, Ill., July 18 /PRNewswire/ -- OfficeMax® Incorporated (NYSE: OMX), a leader in office products and services, today announced it has launched a new Recycling Program through its MaxPerks(SM) membership program. The OfficeMax MaxPerks Recycling Program provides customers with a comprehensive system to collect and redeem recyclable office items such as used ink and toner cartridges and cell phones with battery. After enrolling in the program, customers can select the recycle container size that best fits their needs and one will be shipped at no cost. When the full container is returned, a new container is automatically shipped to the customer for more recycle collection. For every qualified ink cartridge and cell phone with battery returned to OfficeMax, customers will earn a \$3 reward in their MaxPerks account. The MaxPerks online tracking feature provides a record for each return and redemption, particularly beneficial for business accounting or fund raising activities that require regularly updated results.

To view the Multimedia News Release, go to: <http://prnewswire.com/mnr/officemax/28704/>

"We heard from our customers that they want to do more with their recycling efforts but they don't know how to get started," said Ryan Vero, executive vice president and chief merchandising officer for OfficeMax. "Ink and toner cartridges and cell phones are common disposable items that take up a lot of room in a landfill. By providing free collection materials and an online tracking system, this new program enables MaxPerks customers -- from students and teachers to small business owners -- to start an on-going Recycling Program and earn rewards along the way."

Through its retail store Recycling Program, OfficeMax has already collected and remanufactured more than 13 million ink cartridges since 2005. But cartridge recycling is just one component of the complete OfficeMax ink solution. To start, OfficeMax provides a full range of options for all ink and toner needs, with a complete selection of manufacturer or private label cartridges. OfficeMax is also the first office product retailer to provide an ink cartridge refill service, using a state-of-the-art computerized kiosk that analyzes the cartridge quality and print performance. When used cartridges are recycled at an OfficeMax retail store, OfficeMax provides a \$3 instant discount on any in-store purchase.

To read more recycling facts related to ink and ink cartridges, please visit our web site <http://www.officemax.com/maxperks>.

About OfficeMax

OfficeMax Incorporated (NYSE: OMX) is a leader in both business-to-business office products solutions and retail office products. The OfficeMax mission is simple. We help our customers do their best work. The company provides office supplies and paper, in-store print and document services through OfficeMax ImPress™, technology products and solutions, and furniture to consumers and to large, medium and small businesses. OfficeMax customers are served by approximately 35,000 associates through direct sales, catalogs, e-commerce and more than 900 stores. To find the nearest OfficeMax, call 1-877-OFFICEMAX. For more information, visit <http://www.officemax.com/>.

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Video: <http://prnewswire.com/mnr/officemax/28704>

SOURCE: OfficeMax Incorporated

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