

Office DEPOT. OfficeMax®

Office Depot, Inc. 'Rewards Everything' with New Loyalty Program

July 10, 2017

Customers Earn 2 Percent Back on All Purchases

BOCA RATON, Fla.--(BUSINESS WIRE)--Jul. 10, 2017-- Office Depot, Inc. (NASDAQ:ODP), a leading provider of office products, services, and solutions, today announced a new loyalty program to save customers money with expanded benefits, "[Office Depot OfficeMax Rewards Everything](#)". The program has been updated to ensure every member is rewarded, and by creating a VIP tier, gives members even more savings while delivering an exclusive experience. In addition, the program is free to join.

The company conducted extensive research, including a year-long pilot in several markets, to gather customer feedback and used their input and data to redesign a program that best meets customer needs.

"Office Depot OfficeMax Rewards Everything' simplifies our loyalty program by offering 2 percent back in rewards on everything, and we mean everything," said Lukana Justin, vice president of customer marketing for Office Depot, Inc. "It's simple to use and save while providing members with quicker access to rewards."

With no minimum thresholds for redeeming reward dollars, members can access and use their available rewards any time at any Office Depot and OfficeMax stores or on [officedepot.com](#).

Signing up for the program has been simplified with card-free enrollment. In addition, "Office Depot OfficeMax Rewards Everything" integrates seamlessly with the company's mobile app.

Customers who spend more, such as small businesses, can take advantage of "Office Depot OfficeMax Rewards Everything's" VIP Tier. After spending \$500 within a year, VIP members will receive free delivery with no minimum purchase and earn 5 percent back on ink, toner, paper, printing and copying services for 12 months. VIP Members also receive exclusive perks such as special promotions, a birthday offer and free product samples or services.

All members of the new program will also have access to member-only promotions and personalized offers based on their shopping habits. Additionally, "Office Depot OfficeMax Rewards Everything's" members can earn \$2 in rewards by posting online product reviews.

For more information about "Office Depot OfficeMax Rewards Everything" or to sign up, visit [officedepot.com/rewards](#) or the nearest Office Depot or OfficeMax store.

About Office Depot, Inc.

Office Depot, Inc. is a leading global provider of products, services, and solutions for every workplace – whether your workplace is an office, home, school or car.

The company had 2016 annual sales of approximately \$11 billion, employed approximately 38,000 associates, and served consumers and businesses in North America and abroad with approximately 1,400 retail stores, award-winning e-commerce sites and a dedicated business-to-business sales organization – with a global network of wholly owned operations, franchisees, licensees and alliance partners. The company operates under several banner brands including Office Depot, OfficeMax and Grand & Toy. The company's portfolio of exclusive product brands include TUL, Foray, Brenton Studio, Ativa, WorkPro, Realspace and Highmark.

Office Depot, Inc.'s common stock is listed on the NASDAQ Global Select Market under the symbol "ODP."

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